



The Maryland Orchid Society Newsletter

A monthly newsletter for the members and friends of the Society

November 2018

Website: www.marylandorchids.org

The Vice President's Message



Thanksgiving is quickly nearing, and is a time for reflection and gratefulness, which carries over to orchid growing. Just like people, nothing is more precious than the things we love and so, also like people, be kind to your orchids and they will be kind to you. (Although some say orchids thrive on neglect, so go figure.)

Hopefully you have brought most, if not all, of your orchids

in from their summer vacays outside and they are adjusting well to a little less humidity and light. Don't forget to supplement or alter those conditions if necessary. Remember the six essentials for successful orchid growing — light, temperature, humidity, air circulation, water, and fertilizer.

Thank you, everyone who helped out and/or donated plants to the November auction, as well as those who purchased plants to support the MOS. The event was run like a well-oiled machine, and extremely successful. Volunteers are the cornerstone of any society, and every effort is helpful and appreciated.

At the December 20 meeting, we will not have a speaker, but will be holding our exciting annual holiday and awards party, with extra lamp shades available for those who want to dance on tables. Please contact party coordinator extraordinaire and MOS Newsletter Chair Barbara Buck (410-412-6294 / barbarabuck2015@comcast.net) to let her know what you are bringing to this sumptuous feast

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November's Speaker

Mary Jo Gilsdorf
AOS Judge, Mid-Atlantic Region Speaker,
Chair, Delaware Orchid Society



Mary Jo Gilsdorf first began growing orchids while in High School in Puerto Rico on the veranda. When she went to college, she left her orchids behind but years later again picked up the hobby. She began growing on windowsills and then built a Lightroom in her basement. Finally, she decided to buy a new house so that she could pursue her passion and build a greenhouse. Currently her collection of over 600 orchids reside in a 750 sq. ft free standing greenhouse

Mary Jo is an Accredited AOS Judge in the Mid-Atlantic Region and serves as the Speaker Chair for the Delaware Orchid Society. She has her own legal practice focusing on construction law in Pennsylvania and New Jersey and also serves as an Arbitrator and Mediator in legal disputes.

Trials and Tribulations: Growing Tips from a Judge: This talk focuses on orchid culture, covering the basics but quickly getting into some of the tricks and tips of the trade as it were, exploring what to do when things go wrong and how to achieve the four steps of orchid culture: Keeping it alive, growing roots, making it bloom again, and growing really big plants. While focusing on greenhouse growing, many of the culture tips apply to all growing conditions. And throughout the presentation, she will also share her experiences growing on windowsills and in a Lightroom.

Mary Jo has indicated that she will be bringing divisions from her collection for sale at this meeting.

Octobers's 2018 Show Table Winners by Tom McBride

Novice

1. Pot. Love Triangle 'Doris' - Amath Gomis
2. Bepi. Golden Peacock 'Orange' - Monica Sparber

Home Grown

1. Ctsm. Orchidglade 'York' HCC/AOS - Bob Travers
2. Tie Bc. Nakornpathome Silver - Kathi Jackson
Bl. Petite Stars - Brenda Logan
3. Tie Blc. Mem. Mickey Boatwright 'Carmela' - Marilyn Lauffer
Pot. Lover Boy 'NN' - The Zickuhrs

Greenhouse

1. Phal. equestris - The Adamses
2. Paph. California Raisin 'Margaret' HCC/AOS - David Smith
3. C. dormaniana - Clark Riley

Cattleya

1. Lc. Longriver Compton 'Goldstar' FCC/AOS - The Adamses
2. Tie Bc. Secret Love - Mary Chiu
Lc. Angel Heart 'Hihimanu' - Ellie Martin
Pot. Gene Crocker - David Smith
3. Tie Slc. Beau's Apricot Gem - Phuong Tran & Rich Kaste
Slc. Michael's Charm 'NN' - Eric Wiles

Phalaenopsis

1. Phal. Hybrid - Sarah Spence
2. Phal. Ching Ann Diamond 'Alisun' - The Adamses
3. Phal. amabilis (4-n) - Bob Travers

Paphiopedilum and Phragmipedium

1. Phrag. Giganteum - Marc Kiriou
2. Tie Paph. (Alma Gavaert X Hilo Super Green) - Fay Citerone
Phrag. (ecuadorensis X lindenii) - Joel Graham
3. Tie Paph. Woosner Koloniv - The Adamses
Phrag. Andean Fire - Mai Conaway
Paph. Hawaiian Tea - Bob Travers

Dendrobium

1. Den. Burana Doll '#7' - Chris Zajac
2. Doc. rigida - The Adamses
3. Den. (Peter Shen X Nida Stripes) - Norma Lynch

Oncidium

1. Pyp. Mendenhall 'Hildos' FCC/AOS - Joel Graham
2. Tie Brs. Edvah Loo 'Nishida' AM/AOS - Barbara Buck
Mtssa. Olmec 'Kanno' - Bob Johnston
3. Onc. Sweet Sugar 'Lemon Drop' - Clark Riley

Miscellaneous Hybrids

1. Fdk. Dark There After X Ctsm. Jose Abalo - Chris Zajac
2. Cirr. Elizabeth Ann 'Buckleberry' FCC/AOS - The Zickuhrs
3. Ascda. Sufun Beauty 'Orange Belle' AM/AOS - Phuong Tran & Rich Kaste

Species

1. Epi. melanoporphyreum - Marc Kiriou
2. Tie Gchls. obliquus - Bob Johnston

- Onc. onustum - David Smith
3. Tie Max. luteoalba - The Adamses
Orpha.. radicans - Eric Wiles

Miniature

1. Sppm. verrucosum - The Adamses
2. Tie Den. kanburiense - Dave Smith
Orcp. gladius - Eric Wiles
3. Tie V. falcata - David Smith
V. falcata - Phuong Tran & Rich Kaste

First Bloom Seedling

1. Paph. (liemianum X Johanna Burkhardt) 'Blood Moon'
AM/AOS- Marc Kiriou
2. Phrag. Manzur la Aldea - Chris Bauer

Fragrance

No Entries !

The Judges Choice of the Evening

was Lc. Longriver Compton 'Goldstar' FCC/AOS,
exhibited by The Adamses.



Thank You to our judges who were, Mary Chiu, Bob Johnston and Chris Zajac.

Our show table had an incredible display of 77 beautiful flowering plants.

A special THANKS to all that make our show table such a great success. It is truly breathtaking!

Submitted by Tom McBride - ShowTable

October's Show Table "Judges Choice of the Evening"



Rachael Adams Judges Choice of the Evening Lc. Longriver Compton "golden Star" FCC/AOS

Lc. Longriver Compton 'Golden Star' FCC/AOS is a cross of C. Shellie Compton x C. Mount Pilchuck, registered in 1988 by Long River. It very much resembles the C. Shellie Compton parent in color and shape. It is an easy to grow and vigorous cattleya hybrid, blooming as each new growth matures (typically twice per year.) I grow mine in a standard bark mix relatively high light and warm temperatures. I purchased it in the winter of 2007 and had requested that the shipment be held until warm-weather. It was not, and the plant arrived partially frozen. After cutting away the dead material, I had two almost rootless pseudobulbs with partial leaves that looked like they might be salvageable. What remained was carefully repotted and moved into the garage under lights, as the greenhouse was not yet completed. It did eventually recover and has since been divided and repotted as needed. It has proven to be both a strong grower as well as a reliable bloomer.

Submitted by Rachael Adams - Mos Member

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or if you need a lamp shade. I call dibs on bringing the latkes. In addition, we will be announcing and celebrating our Members' Choice Awards for Leadership and Service along with the President's Choice Orchid Digest Award of Excellence. And, don't forget your flowering orchids for the show table!

Also in December, we will be running a plant swap; for each plant you bring, you may take one plant. Learn more in this newsletter about that from Program Chair John Heinbokel.

Two open houses are scheduled in the next two months. The Little Greenhouse will be having its annual Open House for MOS members on December 15. For details, contact Tom McBride at 410-661-4748 or see the ad in this newsletter. The Woodstream Orchids Peak of the Blooming Season Open House and Sale is scheduled for Saturday and Sunday, January 12 and 13, 2019, with the snow day for the following weekend, January 19 and 20, 2019. Visit www.woodstreamorchids.com for more information. The Paphiopedilum Forum at the National Arboretum in Washington, D.C., is scheduled for Saturday, January 26, 2019. Register for the Paph Forum at www.ncos.us.org.

Grow long and prosper and may the orchids be with you.

Laura

Which one of these dolls are real???
And what is a latkes??

I don't know which one of these dolls are real. I'll leave it up to you readers.

Latkes. (A Yiddish potato pancake.)

Laura... My grandmom used to make them for us on Thursday night when she baby-sat us. I haven't thought about those wonderful pancakes for sometime, but they are delicious.

(Submitted by Barbara Buck - Newsletter)



The Maryland Orchid Society Calendar 2018/2019

November 10, 2018 – Annual Auction
November 15, 2018 – Monthly Meeting

December 20, 2018 – Monthly Meeting/
Holiday Party

January 11,12,13, 2019 – Rawlings
Conservatory Show

January 17, 2019 – Monthly Meeting
January 24, 2019 – Board Meeting

February 1, 2019 – SOS Show Set up
February 21, 2019 – Monthly Meeting

March 5-10, 2019 – Annual Spring Show
and Sale

March 5 – Set-up staging
March 6 – Set-up exhibits
March 7 – AOS Judging; Preview
Sale 3-6 PM

March 8, 9,10 – Show opens to public
March 21, 2019 – Monthly Meeting

April 4, 2019 – SEPOS Show Set up
April 13, 2019 – Spring Workshop
April 18, 2019 – Monthly Meeting
April 25, 2019 – Board Meeting

May 16, 2019 – Monthly Meeting

June 20, 2019 – Monthly Meeting

An Invite from Woodstream Orchids...

Our Peak of the Blooming Season **Open House and Sale** is scheduled for Saturday and Sunday January 12 and 13, 2019, with the snow day for the following weekend January 19-20, 2019.

The **Paphiopedilum Forum** at the National Arboretum in Washington DC is scheduled for Saturday January 26, 2019. Register for the Paph Forum at www.ncos.us.org.

Woodstream Orchids
5810 Huntingtown Road
Huntingtown, MD 20639
woodstream3@verizon.net
www.woodstreamorchids.com



Submitted by Joan Roderick - President

Maryland Orchid Society News and Surrounding Events



David's Corner

Possible up coming topics in
the Education Corner

November, I am planning a presentation on mail order orchid sources that I have personally found to be very good, timely, reasonably priced, and that supply top quality plants. Also, some internet orchid information sources. This is assuming that I can link my computer with the projector.

December we will not have an Education Corner. We will restart in January, with maybe a return to some more orchid taxonomy.

Submitted by David Smith - Education Corner

Sarah's Corner

New member:

Shirley Gregory



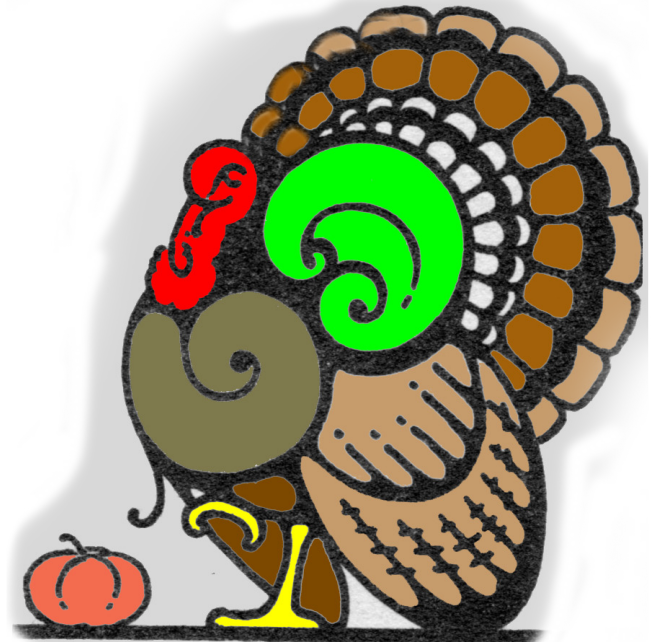
Submitted by Sarah Spence - Membership

COMING ATTRACTION

Monthly Meeting
Plant Swap // Give Away
December 20, 2018

Traditionally, December's MOS meeting is a Holiday Party with a typical Show Table but without a formal presentation/speaker. This year will be no exception, but we will revisit past year's activities by providing a setting for members to swap or give away plants from their collection. We'll advise later on how this will be specifically organized, but the intent is to exchange plants without the exchange of any money. More to follow; stay tuned.

Submitted by John Heinbokel - Program



The Member's Spotlights



A GEM FROM A MOS ANNUAL AUCTION

Bob Travers plant *Catasetum Orchidglade* 'York' HCC/AOS received first place in the Homegrown class at our October meeting.

Catasetum Orchidglade 'York' has only one AOS award the HCC/AOS awarded to Hausermann's in November 1974. It was (RHS) registered by Jones & Scully also in 1974. It's parents are *Catasetum pileatum* × *Catasetum expansum*.

I obtained my plant from the 1999 MOS AUCTION back in my early years of membership. I joined in 1988. I subsequently learned the plant had been donated by David Smith. David acquired the plant from Hausermann's in 1982. David had tried unsuccessfully to bloom the plant and then decided to donate to an auction.

Somehow this plant survived my early growing trials and tribulations. I don't remember blooming this plant until after I retired in 2011 when I could pay more attention to the orchid collection.

My whole orchid collection winters in the basement under lights and summers outside in a shade stand at about 70% shade. In 2014 over that winter we had made major modification to the growing area in the basement to improve light availability. This area is now under a triple bank of 6 tube High Bay T8 fluorescent lights that come on at 4 pm and off at 8 am.

The key, I believe, was learning how to manage the dormancy cycle thanks to the various speakers we have had at MOS meetings. Also, I like to have a good breathable media and clay pot. Once growth resumes, I keep the pot in a little dish to provide a consistent supply of water.

I have had an interesting observation over the last couple years. This plant will produce one inflorescence to bloom each growing cycle. Last summer, as well as this past summer I encountered inflorescencedamage. Beware of slug and snails. I was surprised to see the plant then generate new inflorescence so it could complete the blooming cycle. Each year the growths have increased in size. This year was my best presentation and flower count. This year there was a total of 13 well-presented flowers.

The plant is placed in the middle of the shade stand so the inflorescence comes out of the base of the growth and reaches up to the light. As it grows up I loosely tied the spike to the growth for support. I staked the inflorescence once the flower buds had set and the natural bend of the inflorescence was established

Submitted by Bob Travers – MOS Member



Good story and
great information.
Thanks Bob...

SEND US YOUR ARTICLES AND PHOTOS PLEASE

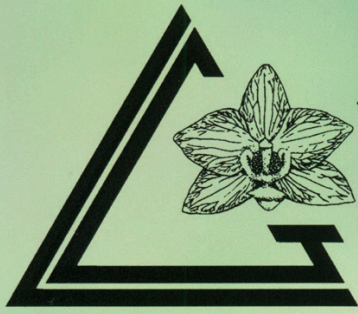
We are trying something new. We would like the members to send in articles and or photos pertaining to orchids and the members that grow them.

Just jot down a paragraph or two about your favorite orchid and how you grew it, or maybe you read a small article you thought the members would enjoy reading.

Articles for each newsletter are due by the 6th of each month. Each article and photo must have a title and include your name.

If the article is from another source and written by persons other than yourself please name the source and the authors name. Here's where you send them barbarabuck2015@comcast.net. THANK YOU!

Happy Holidays! Come join us for



*The Little Greenhouse
Orchids*

OPEN HOUSE

for Maryland Orchid Society members

Saturday, December 15, 2018

9:00 AM until 5:00 PM

We are increasing your discount for this one-day event to 25% off of ALL regularly priced plants!



**Members may enter to win a
\$50.00 Gift Certificate.**

9845 Harford Road • Baltimore, MD 21234

410.661.4748

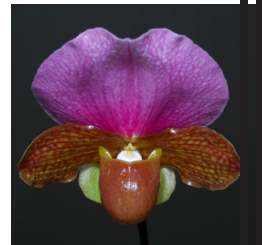
COME ON DECEMBER!!!

*National Capital Orchid Society News
and Surrounding Events*

Paphiopedilum Guild 2019



**Save the date:
January 19-20, 2019**



**Hyatt Santa Barbara, 1111 E. Cabrillo Blvd.,
Santa Barbara, CA
Registration is \$95 per person and it includes
Lectures and Saturday night dinner.**

REGISTER NOW

See details including the speakers list on the Paphiopedilum
Guild website.

Click this link for the details: [*Paph Guild Website*](#)



Let's Grow Together!



www.aos.org



THE NOVEMBER 2018 AOS CORNER

From the desk of Denise Lucero, Vice Chair, American Orchid Society Affiliated Societies Committee
(Affiliated_Societies@AOS.org).

For newsletter editors: Orchid societies are welcome to reproduce the AOS Corner, in whole or in part, in their society newsletters. We encourage promotion of AOS website use by your members.

AFFILIATED SOCIETIES

As I'm putting together this month's Corner, the committee is getting ready to head to Apopka, Florida, for the AOS Fall 2018 Member's Meeting. The Affiliated Societies Committee Meeting will be held Thursday morning, 9:00 a.m., at Highland Manor. We hope you've already registered and that we'll see you there. Come and check us out and let us hear the voice of your local society. If you're not attending, you can send us an e-mail to Affiliated_Societies@AOS.org and let us know about some of the concerns of your local society. We're here to act as your liaison to the AOS, we represent you and want to help your society thrive.

It's still not too late to join us. Online registration is at: <https://aosmembersmeeting.com/>

(Travel Tips: Fall evenings can be cool so it's a good idea to pack a light sweater. I was also advised to bring along my favorite insect repellent since I'm susceptible to bites.)

In the November issue of ORCHIDS, AOS President Susan Wedegaertner shares a message from Cheryl Erins, AOS Development Committee Chair. This is the committee charged with coming up with fundraising ideas and programs. All of what we do as a large society takes money to fulfill our mission to promote and support the passion for orchids. Cheryl has a great team and asks that we not hesitate to share our ideas, suggestions and opinions with the volunteer Development Committee members next time you see them: Judy Bailey, Bob Fuchs, Harry Gallis, Doug Hartong, Marian Sheehan, Jean Hollebone, John Ingram, Jennifer Reinoso, Frank Smith, Charles Wilson and — of course — Cheryl Erins.

Reminder to AOS reps to make sure you make note of your society AOS website ID and password and logon regularly to access all of the benefits that may not be available to non-members. You should be receiving renewal reminders for membership to the mailbox indicated as the General Society email address submitted on the contact information update form <http://www.aos.org/about-us/affiliated-societies/affiliated-society-update-form.aspx>. You can now easily renew society membership online as an alternative to sending in a check with a hardcopy form.

Look out for improvements to the Affiliated Societies Page of the AOS website <http://www.aos.org/about-us/affiliated-societies.aspx> as we will be featuring significant changes over the next two months that will make it easier to find the topics you are looking for. We are also encouraging submissions from all of our great affiliate members like the one featured in this edition of the corner about publicity sent in by Terri Reynolds of Deep Cut Orchid Society. We are excited to see more like this for sharing.

Check out Kids' Corner AOS.org/orchids/kids-corner/more-art-projects.aspx for ideas and suggestions for making a Kids' Corner of your own at your next orchid show. All it takes is some crafty people, some nurturing volunteers and a table. The activities can all be created easily. See other articles for instructions on how to create the activities we've tested out or make up your own great activities. Sharing the world of orchids with our children introduces them to these wonderfully interesting plants and helps cultivate a whole new generation of growers. Please share your ideas and experiences with the Education Committee at sstubbings@comcast.net.

Thanks again for all the pics that you are sending in for the Instagram feed. Our Instagram Administrator, Candace Hollinger, sends her appreciation to you all. It's wonderful to see such a variety of everything orchid that's enjoyed

the globe. Please remind your members that we would love pics of how they grow, what's blooming now or anything they love about orchids. Please continue to send your photos and short videos to: americanorchidsociety@gmail.com. Be sure to send a short caption explaining your photo. Also, if you are bilingual and can include your caption in English plus your other language(s)—it will help with our universal outreach.

Remember to check-in on our Facebook Group Page for Affiliated Societies of the American Orchid Society. The response has been great, many thanks to all of you who added pics of show banners and posters. They have been impressive! We can all learn from what has been successful for other societies. Let us know how your show went and what was successful for you or what didn't quite make the mark. Our administrator, Chad Brinkerhuff, monitors the feed and is a great resource for all that the AOS has to offer. Keep us up to date on what's going on at your local society and let us know how we can help you.

Also, remember we have a List of Speakers to help you plan society meeting programs. You will now find the Affiliated Societies link on the home page under the **"About Us"** heading.

Note: The new Speaker's List will be out in December. This is your last chance to send us an email to add any speakers in your area we haven't already included. (Affiliated_Societies@AOS.org).

And... **Here's a link to check it all out** - <http://www.aos.org/>

Publicity for Local Orchid Societies

As many societies are in full swing for Spring Shows, Terri Reynolds, Publicity Chair, Deep Cut Orchid Society, NJ offers considerations for a successful event.

Why promote?

Promoting a large event can sometimes feel daunting, but with the right tools and strategy, you will be guaranteed success. As local orchid societies we depend on fundraisers to allow us to bring shows, educational opportunities and great speakers to our members. We raise money through shows, auctions, plant sales, raffles and increasing membership. One of the most important roles in an orchid society board is the Publicity Committee Chair. That's the member(s) who promotes the events we work so hard to organize. You can have the best orchid show, but if no one knows about it you aren't going to get the chance to share all the hard work that goes into putting on a show with a large number of people.

Who is my audience?

The number one rule to effectively promote your event is to do your research. How do we start? By learning about our audience and knowing what forms of media will reach that audience. Orchid events cater to the new, casual and serious hobbyists. There should be something for everyone at the event, whether young or old as well. For example, an auction that includes inexpensive "hot" mericlones that are easy to grow and attract that beginner are just as important as that special specimen donated from the well-known grower that has received AOS awards and every experienced grower is looking to buy.

What do I do first?

If you want your event to be a success, you must market it in creative ways to ensure that you get plenty of attendees in the door. More attendees, means not only more business for participating vendors and fundraising from entry fees, it is an opportunity to expose more people to this wonderful world of orchids and promote all the benefits of growing them. Orchid Shows and Events are our best farming grounds to attract and sign up new members. In order to draw the crowds you want to engage attendees before, during, and after the event. Finally, you want your event to stand out from the crowd and get people talking about your event so they tell their friends and assure they all return next year.

How do I do it?

Come up with a plan and don't just go after one way of getting the word out. Many studies show it takes a busy individual at least three times seeing the same message for it to "stick".

An effective and current way to make your event stand out is to incorporate social media in your publicity campaign. Social media can help your society's event get noticed and attract new members and can even generate unsolicited media coverage. Putting your message in front of the correct audience will trigger engagement. When formulating a social media strategy, you need to consider the demographics you want to reach. For example, when promoting an orchid show, in addition to targeting orchid society members and orchid hobbyists, think of other people who would find an interest in attending. Invite local camera clubs, enticing the photographers with a photo contest – an award to the finest photo taken at the show. Invite local and state-wide Master Gardener organizations. Include a video from your previous event which will give great insight to what potential event attendees can expect.

Think of age groups as a factor as well. Include Facebook as a mode for posting events but don't forget Instagram and Twitter to draw the younger crowd.

Prepare an electronic flyer and post your event on social media platforms such as Facebook, Twitter and Instagram.

Be sure to use key words and expand exposure to other related interests. If promoting an orchid show, include key words such as orchids, orchid shows, gardens, garden shows, flowers and family events. Post your event using free online event posting sites such as Eventbrite and EventCrazy. You can even get creative and offer free entry or raffle tickets for folks who sign up to say they are coming from one of these websites. You'll reach more attendees and also get feedback on how many people might be coming to the event.

Saturate social media and post your event a few months before your scheduled event and even more a few weeks leading up to your event. Promote your electronic flyer by using the Facebook feature that boosts your event by reaching a wider radius of Facebook members as you get closer to the date. For example our Deep Cut Orchid Society show is boosted a few weeks prior to the event and we reach hundreds of additional people with a \$30 investment. Well worth it based on returns we have seen.

Media posts should include pictures from last year's event and some of the award winning displays. Our Deep Cut Orchid Society Show is in winter...paint a memory for them with a picture to help them remember walking into the garden center greenhouse with snow falling outside and breathing in a heavenly scent like no other.

Reach out to each of your orchid vendors and orchid societies in your state, as well as in the tristate area and ask them to like, share and talk up your event. Do the same for them. Create a centralized list for the society of all the area societies, garden centers and vendors and send them a copy of your flyer to post on their own website or newsletter and even print for handouts or in the case of orchid vendors to include as mailers with their shipments. Here is where creativity and going the extra mile gets interesting... and even more rewarding with lasting returns.

Conduct online searches of articles written by reporters where orchids or garden shows are mentioned and reach out to the reporter, mentioning their article. Prepare a press release and gather high resolution photos. Send an e-mail to the reporter with a brief introduction; include a press release and a few high resolution photos. Also send an e-mail to the Home and Garden or Events Editor for the major newspapers in your area and be sure to include local weekly or bimonthly community news publications

Post your event on major television networks' community events calendar; city and county community events calendar, local radio stations and university radio stations. Radio has proven to be a timeless avenue for events. You can successfully advertise events virtually for free utilizing local radio stations.

How about good old direct mail? In an era where e-mail and social media is the most popular, it is easy to forget the power of physical marketing tactics like direct mail - good, old fashioned snail mail. Send information of your event to local senior centers and active adult communities. Post flyers at businesses where there is a daily influx of people think orchid vendors, garden centers, local businesses and supermarket bulletin boards. Did you know that for a reasonable donation to cover costs the AOS office will send pre-printed labels of mailing addresses for AOS members to use to mail out your flyers to orchid enthusiasts in your area who may not know about your event? Email theaos@aos.org to request these single use labels for the purpose of promoting your shows, seminars and special events via direct mail.

Finally, consider placing an ad in Orchids magazine but remember start the process at least 4 months prior to your show. If you are an Affiliated Society, the fee for an ad in Orchids magazine is 50% off the full price. Look for more info on the website page about advertising in Orchids <http://www.aos.org/about-us/advertising.aspx>. It is exciting to see your show add in this award winning publication and I can't count the number times my society has received positive comments from not only attendees but from vendors who are interested in participating in our show as a result.

And don't forget to request through theaos@aos.org to have the AOS Office Staff add your event to that section of the Orchids magazine as well as the calendar event section of the website. All affiliates are entitled to these two benefits and we should all take advantage of its positive effects.

How about the day of the big event and even afterwards?

Publicity does not end once your event has commenced. Continue to use social media and send a Facebook Live video from your event and post pictures on Instagram in an effort to engage your audience further. Continue posting throughout the term of your event. Remember to thank your attendees and invite them back next time.

With a little creativity, your orchid event will be a huge success and your attendees will remember to attend your event for years to come.

UPCOMING WEBINARS

It's easy to find the scheduled webinars and to register on the AOS website. You'll find the link under the All About Orchids tab. If you check there, you will find any webinars that have been scheduled after the production of the monthly Corner.

American Orchid Society: Greenhouse Chat with Dr. Ron McHatton

Wednesday, November 7th, 2018 @ 8:30 PM – 9:30 PM EST *Open to all*

Please join Dr. Ron McHatton, AOS Chief Science Officer, as he answers your questions about all things orchid. He will discuss a variety of topics on orchid culture based on questions submitted by attendees. Please send your questions and pictures to Sandra Svoboda at greenhousechat@aos.org by Monday, November 5th. Register now using this link: <https://register.gotowebinar.com/register/8277603312967350786>

Los Pleurothallidinae y sus polinizadores with Adam Karremans

Wednesday, November 14th, 2018 @ 8:30 PM – 9:30 PM EST *Open to all*

Please join Adam Karremans from Costa Rica, for a Spanish language webinar, and learn about the amazing Pleurothallid Orchids and the pollinators.

Register now using this link: <https://register.gotowebinar.com/register/6366226593004520193>

Discovering the Orchids of Ecuador with Niles Dusdieker

Thursday, November 15th, 2018 @ 8:30 PM – 9:30 PM EST *Open to all*

Join Niles Dusdieker as he takes us up and down and around the mountains of Ecuador in search of orchids in their native habitat. Register now using this link: <https://register.gotowebinar.com/register/4941122085179028226>

Note: After registering, you will receive a confirmation e-mail containing information about joining the seminar.

WHAT ARE WEBINARS?

Webinars are an Internet conference where you can hear the speaker and view his presentation, ask questions, and hear interactions from other members of the audience. You can join either on your computer or by phone. You can join from anywhere, via your Mac, PC or even your mobile device. Audio is included, so attendees can phone in or use VoIP (Voice over Internet Protocol). You will need a microphone for your computer to use VoIP.

WANT TO LEARN, BUT CAN'T MAKE THE DATE?

The live webinars will be recorded and posted on the AOS website, where you will find a link allowing you to view the webinars at your convenience.

THE NOVEMBER ISSUE OF ORCHIDS MAGAZINE will feature great articles and beautiful pictures on:

- The New Refugium Botanicum - TBD
- The Genus of the Month - Corybas by Thomas Miranda
- For the Novice - Leaf-Spotting Fungi in Cattleyas, Part 1 - The New Anthracnose by Sue Bottom
- Orchids of Paradise; the Lower Talamanca Seashores of Costa Rica by Franco Pupulin and Diego Bogarín
- Who Were These Guys? Part 6 - Wilhelm Micholitz by David Rosenfeld, MD
- The History of McBean's Orchids by Norbert Dank
- Orchids Illustrated - The Genus Ponthieva by Peggy Alrich and Wesley Higgins



Ponthieva breneisii 'Leon' CHM/AOS; Photographer: Unknown

YOUR SOCIETY CAN EARN FREE AOS MEMBERSHIP EXTENSIONS:

Upcoming shows are a good time to encourage new membership to AOS. Affiliated societies can now earn a one month extension of their AOS society membership for each new AOS member that they refer (note: membership renewals don't count). Make sure to note your Society Affiliation in the comments section of the application.

With twelve new AOS members, your affiliated society can have a **FULL YEAR OF FREE AOS membership!** Be sure to have membership applications with your society's name already filled in and available at your club meetings!

Remember to let your members know, we want to sweeten the deal and give them every possible reason to join AOS today! If they become an American Orchid Society member, they have considerably more resources at their disposal making growing orchids even more enjoyable and successful.

Digital Access To Over 350+
past issues of Orchids magazine extending back to 1932!

ALSO FEATURED IN ORCHIDS MAGAZINE!

16-page award gallery of breath taking pictures of recently awarded orchids.



Stanhopea Aidan 'Arya' HCC/AOS;
Photographer: Tim Morton



Phragmipedium Sunspot 'Wacousta' AM/AOS;
Photographer: Ed Cott

RECENT ORCHID AWARDS PICTURES ON THE AOS WEBSITE:

See fabulous pictures of the most breathtakingly beautiful orchids receiving awards from the AOS! Visit the new "Latest Orchid Awards" page on the AOS website to enjoy these stunning photographs! Click on the thumbnails to see them in larger format. *Free to members and non - members.*

Let's grow together,
Denise Luce

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AOS/ODC News are submitted by our AOS/ODC Representative -
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MOS Members are invited to participate in any of the Committees shown at the right of this page. You are encouraged to contact the Chairperson listed and volunteer your service.

MOS needs YOU!

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